









JOY'A
Rose Gold

HAIR STRAIGHTENING 0% FORMOL

BIOTINA, ÁCIDO LÁTICO OLEO DE COCO E SERICINA

> BIOTIN, LACTIC ACID, COCONUT OIL, SERICIN

> > 1000mL POTESSONAL USE © 33.4 fl.oz



PHYSICAL CONDITION: LIQUID CREAM SHAPE: VISCOUS LIQUID COLOR: WHITE GLOSS

1000ML

FROM ORGANIC BRAZILIAN BOTANIC EXTRACTS.
JOYA ROSÉ GOLD CONTAIN BIOTIN, B VITAMIN, IN
ITS COMPOSITION WHICH CAN LEAD TO THICKEN
HAIR AND STIMULATE HAIR GROWTH, ALSO ONE
OF THE ONLY NATURAL HAIR LOSS TREATMENTS
BACKED UP BY SCIENCE.

ALSO, SILK PROTEIN, SERICIN, HAS ANTIOXIDANT PROPERTIES FOR PREVENTING AGING AS WELL AS MOISTURIZING AND BEAUTIFUL SKIN EFFECTS.

THE PROTEIN IS SHOWN TO HAVE HAIR GROWTH
EFFECT BY ACTIVATING CELLS.
LACTIC ACID HELPS TO KEEP THE HAIR
MOISTURIZED AND FEELING LESS DRY.



Main actives

- 1. SERICIN (silk protein)
- 2. COCOS NUCIFERA OIL (coconut oil)
- 3. D-LIMONENE (citrus oil)
- 4. HYDROLIZED KERATIN
- 5. LACTIC ACID
- 6. LINALOOL (flower vitamin E)
- 7. BIOTIN (vitamin B-7)
- 8. PHENOXYETHANOL (chicory oil)





@JOYAHAIRCARE Blue Safira









PHYSICAL CONDITION: LIQUID CREAM
SHAPE: VISCOUS LIQUID
COLOR: BLUE VIOLET
1000ML

WITH AN EXCLUSIVE FORMULA JOYA BLUE SAFIRA HAS ESSENTIAL INGREDIENTS THAT FULLY REPAIR HAIR STRANDS PROVIDING SOFTENING AND STRAIGHTENING ABILITIES A TOTAL NUTRITION TO THE HAIR SAFETY.

JOYA BLUE SAFIRAHAS WITHIN ITS INGREDIENTS LUNA MATRIX SYSTEM, THE LATEST HIGH TECHNOLOGY THAT ACTS IN ALL HAIR CUTICLE LAYERS, AND TANNIC ACID WHICH INCREASING THE HYDROGEN BOND PROVIDING SMOOTH EFFECT AND ACTION ANTI-FRIZZ. BRAZILIAN ALMOND OIL CONTAINS PROTEIN, OMEGA9 AND VITAMIN E, SO IT HELPS IMPROVE YOUR HAIR'S STRENGTH AND SHINE, REDUCE DAMAGE WHILE STYLING HAIR AND EFFECTIVE IN HAIR GROWTH AND IMPROVES THE SCALP.



Main actives

- 1. Hydrolized Keratin
- 2. Glycerin
- 3. Euphorbia Cerifera (Candelilla) Cera
- 4. Lactic Acid
- 5. Propolis Extract
- 6. Prunus Amygdalus Dulcis (Almond) Oil,
- 7. Tannic Acid
- 8. Amino Acid Lauroyl lysine
- 9. Amino Acid Glycine
- 10. Arginine HCL



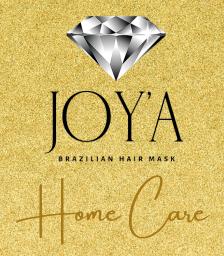


Home Care









DAY CARE JOYA SHAMPOO AND CONDITIONER 300 ML

SHAMPOO DAY CARE JOYA

restructures the hair outer structure to become shiny, soft, and aligned.

After JOYA HAIR TREATMENT, use this special Shampoo rich with Almond and coconut oil actives to repair any damaged hair fiber caused by chemical actions and to prolong the keratin effect in your hair. Your hair look gets that shinny with an incredible soft touch. Sulfate-free.

CONDITIONER DAY CARE JOYA

formulated with an optimized system with a mixture of grape seed extract, Coconut and Almond oil as a deep moisturizer, sealant, shine enhancer, and heat protector from blow drying with the ability to increase shine, softness, and silkiness. These natural actives, condition and preserve the structure of the hair fiber. Your hair look gets shine with wonderful softness. Sulfate-free.